Member of DJSI World, DJSI Europe

Company Information
Country: United Kingdom
Index market cap ($M): 83,992
Source: S&P Global BMI, 11 Nov 2020

2020 Assessment Results

<table>
<thead>
<tr>
<th></th>
<th>Total Score</th>
<th>Governance &amp; Economic</th>
<th>Environmental</th>
<th>Social</th>
</tr>
</thead>
<tbody>
<tr>
<td>Industry Best Score</td>
<td>85</td>
<td>85</td>
<td>96</td>
<td>76</td>
</tr>
<tr>
<td>Industry Average Score</td>
<td>48</td>
<td>49</td>
<td>56</td>
<td>42</td>
</tr>
<tr>
<td>Company</td>
<td>85</td>
<td>85</td>
<td>96</td>
<td>81</td>
</tr>
</tbody>
</table>

Company: British American Tobacco p.l.c.

British American Tobacco p.l.c. is the Dow Jones Sustainability Indices (DJSI) Industry Leader*, based on its S&P Global ESG Score as of 13 Nov 2020. This report provides an overview of the performance of the Tobacco industry and the relative positioning of British American Tobacco p.l.c. at the dimension and criteria level.

Industry Drivers
According to the World Health Organization, global smoking rates and sales are decreasing, but not uniformly across populations. COVID-19 has highlighted the possible risk of increased mortality rates among tobacco users with pre-existing conditions, including non-communicable diseases, such as chronic respiratory conditions. The industry's relationship with the public sector is critically important with regards to tax policies, regulations, and efforts aimed at reducing cigarette smoking, especially among vulnerable groups, such as the young and the poor. The industry is under constant scrutiny by policymakers, the media, and NGOs, which demand well-managed supply and distribution chains and a high degree of transparency. Following new tobacco control measures, it is becoming increasingly important for tobacco companies to diversify their product mix. This means moving away from traditional products and exploring innovative alternatives, such as non-combustible (smokeless) tobacco and reduced-harm nicotine products (with low to zero tobacco), which claim to have lower health risks.

Company Performance
S&P Global has selected the most relevant criteria in each sustainability dimension based on their weight in the assessment and their current or expected significance for the industry. The spider chart below visualizes the performance of the industry leader against the best score achieved in each criterion and the average industry score.
Corporative Sustainability Assessment

The Corporate Sustainability Assessment (CSA) is a comprehensive annual evaluation of companies' sustainability practices and performance, with a coverage of over 7,300 companies representing approximately 95% of global market capitalization. The CSA is one of the longest standing ESG rating methodologies worldwide, dating back to 1999. The CSA assesses companies on the basis of 80–120 industry-specific questions across 61 industries. S&P Global ESG Scores, calculated from the CSA, are from 1 to 100 (best).

In SustainAbility’s Rate the Raters 2019 report, companies rated the CSA as the most useful ESG assessment thanks to its high level of transparency, its sector-specific view of material ESG issues, and its forward-looking incorporation of emerging sustainability risks and opportunities. In the 2020 report, which looked at the investor perspective, the CSA came out top among the highest-quality ratings and was cited as a “strong signal of sustainability.”

The CSA focuses on financially material economic, environmental, and social factors that are relevant to companies’ success, but that are underresearched in conventional financial analysis. Every year, the CSA undergoes rigorous methodological review in order to ensure that the most current material sustainability topics, as well as emerging, long-term sustainability themes often of interest to investors are reflected, and companies are challenged on topics that lack disclosure today.

As of January 2020 the CSA is issued by S&P Global, where it forms the foundation of company ESG disclosure to S&P Global for financially material ESG factors and will underpin the ESG research across our different divisions (S&P Global Ratings, S&P Dow Jones Indices and S&P Global Market Intelligence).

For over 20 years the results of the CSA are used for the annual rebalancing of the iconic Dow Jones Sustainability Indices (DJSI). CSA scores are used in numerous other S&P Dow Jones indices including the S&P 500 ESG.

S&P Global ESG Scores are made available to the global Financial markets via S&P Global Market Intelligence platforms, robustly linked to financial and industry data, research and news, providing integral ESG intelligence to make business and financial decisions with conviction.

Companies’ data and benchmarks from the CSA can now feed seamlessly into the analysis for S&P Global Ratings ESG Evaluation should companies want a forward-looking long-term opinion of their ability to handle future risk and opportunities.

Learn all about S&P Global’s ESG Solutions: www.spglobal.com/ESG

Contact
S&P Global Switzerland SA
Zürich Branch
Josefstrasse 218
8005 Zürich Switzerland
Tel +41 44 529 5160
csa@spglobal.com

* Please note that DJSI Industry Leader status is determined on 13 Nov 2020, covering only companies eligible for inclusion in the Dow Jones Sustainability Indices. As the number of assessed companies increases throughout the year, the ranking of companies within an industry may also change.

Disclaimer. All information, data or material, including ratings or scores (all such information, “Content”), contained in this report and other reports, materials, or websites of S&P Global Inc. and its subsidiaries is the exclusive property of S&P Global Inc. or its relevant subsidiary and may not be copied or reproduced in any form except with the prior written permission of S&P Global Inc. A reference to a particular investment or security, a score, rating or any observation concerning an investment or security that is part of the Content is not a recommendation to buy, sell or hold such investment or security, does not address the suitability of an investment or security and should not be relied on as investment advice.

See additional Disclaimers at https://www.spglobal.com/en/terms-of-use. Copyright© 2020 S&P Global Inc. All rights reserved.