



Now a Part of **S&P Global**

Dow Jones Sustainability Index Member Logo Guidelines 2020

These Dow Jones Sustainability Index Member Logo Guidelines (“Guidelines”) apply to use of the Dow Jones Sustainability Index Member Logo and words, phrases, symbols, designs and other distinctive brand features associated therewith (“Member Logo”) offered by S&P/Dow Jones Indices LLC (“S&P”). Improper use of the Member Logo weakens the quality of the Member Logo and S&P will take all legal or other actions necessary to protect the Member Logo.

In these Guidelines, “you” means any user of the Member Logo. By accessing and using the Member Logo, you agree to these Guidelines. If you are reviewing these Guidelines in order to use the Member Logo on behalf of an organization, you represent that you have authority to agree to these Guidelines on behalf of the organization.

Subject to compliance with these Guidelines, you have a non-exclusive, non-transferrable license to display the Member Logo in promotional marketing materials for as long as you are designated by S&P to be a member of the Dow Jones Sustainability Index family (“Member”). If you are not a Member or cease being a Member, you may not use the Member Logo and must immediately cease all use of the Member Logo, including removal from all materials that state you are a Member or otherwise.

Guidelines:

- 1) You shall reproduce the Member Logo in the form provided by S&P. You shall not alter or modify the Member Logo artwork, including color specifications, clear space, position, cropping, or resizing the original proportion, as provided to you by S&P.
- 2) You shall maintain clear space between other logos, symbols, signatures, or copy.
- 3) You shall not place the Member Logo on a textured or heavily patterned background.
- 2) The Member Logo may be used in your internal and external communications, but may not be used in conjunction with advertising for a specific product or service.
- 3) Your affiliates may not use the Member Logo unless the materials containing the Member Logo would be permitted hereunder if they were issued by you and expressly indicate the identity of the Member.
- 4) You shall not use the Member Logo as part of a headline or other copy treatment.
- 5) You shall not use the Member Logo in a containment graphic.
- 6) You acknowledge and agree that S&P reserves the right to revoke permission to use a Member Logo if S&P determines, in its sole discretion, that your use of the Member Logo is in S&P’s reasonable judgment likely to disparage or impair the reputation and integrity of the Member Logo.
- 7) If you elect to use the Member Logo, you agree to assume any risk that you may, at any time, be removed as a constituent of the relevant Dow Jones Sustainability Index. Any such removal shall be within the sole discretion of S&P at all times.



Now a Part of **S&P Global**

- 8) You acknowledge and agree that (i) the Member Logo and the marks “Dow Jones” and “Dow Jones Sustainability Index” are and shall remain the exclusive property of S&P, including any and all goodwill associated therewith, (ii) the marks Standard & Poor’s® and S&P® are registered trademarks of S&P Global Inc. or its subsidiaries, including any and all goodwill associated therewith, and Dow Jones® is a registered trademark of Dow Jones Trademark Holdings LLC, including any and all goodwill associated therewith. Nothing in these Member Guidelines conveys any right, title or ownership interest in the Member Logo or any goodwill associated therewith. Use of the Member Logo inures to the benefit of S&P or its licensor, (iii) inclusion of a company within a Dow Jones Sustainability Index is not a recommendation to buy, sell, or hold such company, nor is it investment advice and (iv) S&P makes no representation or warranty, and expressly disclaim any warranty, express or implied, and shall have no liability for any errors, omissions or interruptions of the Dow Jones Sustainability Indexes or the data related thereto.