

# Benchmarking Database

The BDB is a convenient online tool that empowers you to conduct a detailed benchmarking analysis of your S&P Global Corporate Sustainability Assessment (CSA) results. It supports your communication with multi-year trend analysis and charts. Create a competitive spirit among all departments involved in the CSA and fully understand your results when engaging with investors or NGOs.

## **BDB Basic — powerful functionality at your fingertips**

This free version provides access to key functionality.

On total score, dimension and criteria level:

- Your CSA results in digital format back to 2016 (if available)
- Year-on-year comparison of your score and percentile rank down to criteria level
- The weighted gap column shows you how closing the score gap between your company and the best company in your industry would impact your total score

On total score and dimension level:

- Ranking of the top five companies in your industry as well as your four closest competitors at total score and dimension score level (economic, environmental, social), back to 2015 (if available)
- Trend analysis of up to four years including a graphical representation of your company score against the industry

## **BDB Starter — comprehensive benchmarking down to criteria level**

All functionalities of BDB *Basic* and on total score, dimension and criteria level:

- Ranking table includes full list of companies
- Multi-year trend analysis charts of your criteria level results against industry peers
- Understand your company ranking and that of your industry peers on criteria level
- Filter by geographic regions most relevant to you

## **BDB Expert — Conduct highly customized benchmarking to gain additional insights**

The BDB *Expert* package allows you to assess your performance against any company. Even those outside of your own industry. You can benchmark against a whole different industry or even create a custom peer group made up of companies from any industry.

This includes all functionalities of the *Starter* level plus:

- More benchmarking options with customized statistical information, ranking tables, and trend charts of your company against:
  - Members of selected DJSI indices
  - Customized peer groups including companies outside your own industry
- Additional statistical insights to help you prioritize improvement areas:
  - Potential impact of closing all gaps on total score, down to criteria level
  - Your performance as a percentage compared to the best company
- Ability to export ranking tables (CSV format)

“The database is of great value to analyze trends in our performance down to criteria level. We share this information with management and the subject matter experts involved. It motivates the teams and they see a lot more value in the CSA participation.”

– Global Head of Sustainability at a European retail bank

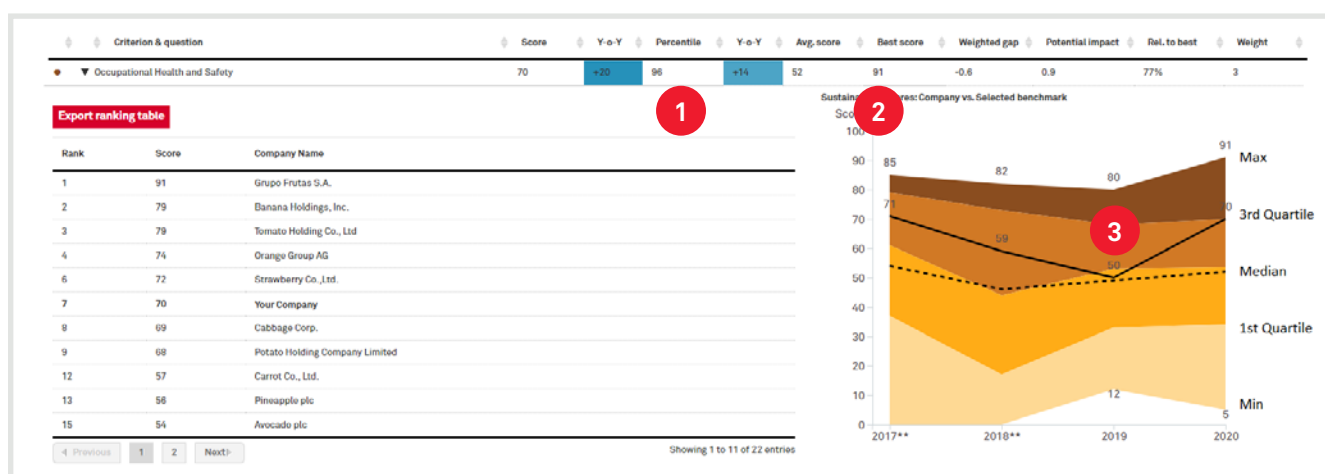
# Upgrade your BDB package to gain in-depth insights into your company's performance so that you can provide more comprehensive feedback to subject matter experts and management in your company and effectively communicate your performance to external stakeholders.

## Sample benchmarking analysis: BDB Basic vs. BDB Starter

If you worked for this sample company, using the BDB Basic functionality you will find out that your company's performance in Operational Health and Safety improved greatly year over year ([1] score +20, percentile rank +14). But still, the gap to best score in your industry is substantial, given that the leading company [2] has 91 points.

BDB Starter will allow you to provide a more detailed feedback: Your company is shown to rank 7th on a global scale and Grupo Frutas S.A. leads the field. A three-year downward trend in sustainability scores has been broken: [3] your company (black line) no longer scores in the second quartile but reached the top 25% (darkest area) in your industry.

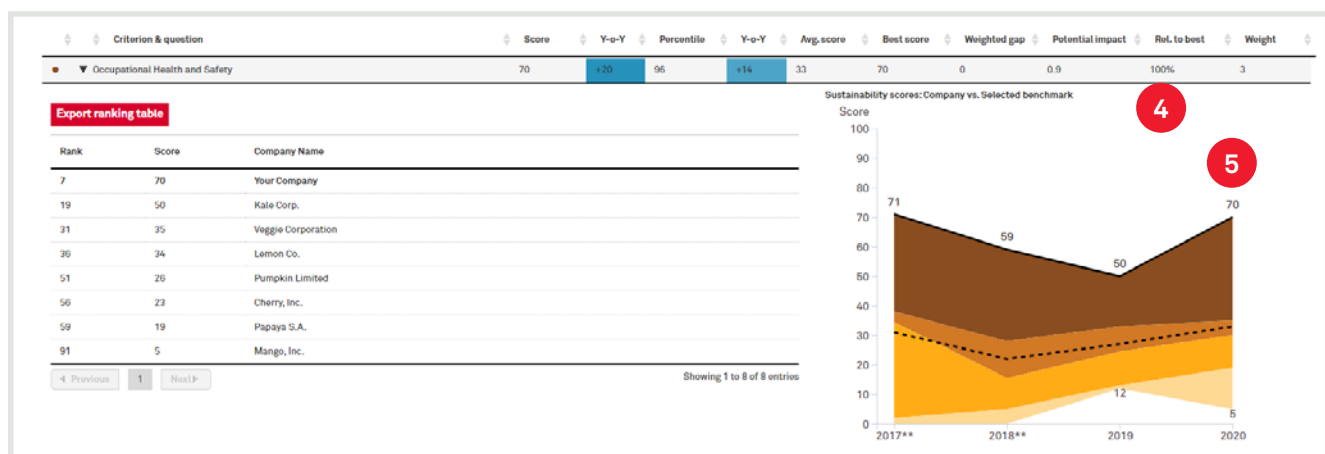
Screenshot: BDB Starter – Company rank and comparison vs. selected benchmark (own industry) on criteria level



By setting the regional filter available to you in the BDB Starter package to your region only, you see that your company [4] ranks 1st place and has been

the [5] leader in the region for the past four years, even during its three-year fall in score.

Screenshot: BDB Starter – Company rank and comparison vs. selected benchmark (by region)



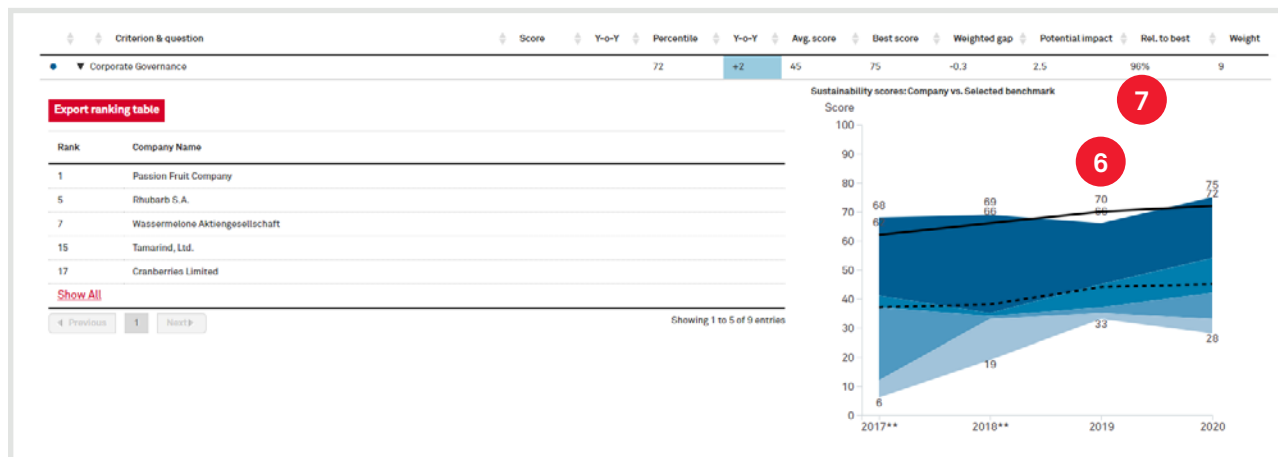
# Upgrade to BDB *Expert* to benchmark your performance against customized peer groups that are most relevant to your company's management, subject matter experts, and external stakeholders.

## Sample benchmarking analysis: BDB *Expert*

This example uses a custom peer group with companies manually selected from your own and other industries. This inter-industry comparison works best for general criteria like Corporate Governance. Looking at the BDB *Expert* screenshot, you can see

that your company can be found among the top 25% and it even [6] outperformed the custom peer group in 2019. Your position in 2020 [7] is at 96% of the leading company in this peer group.

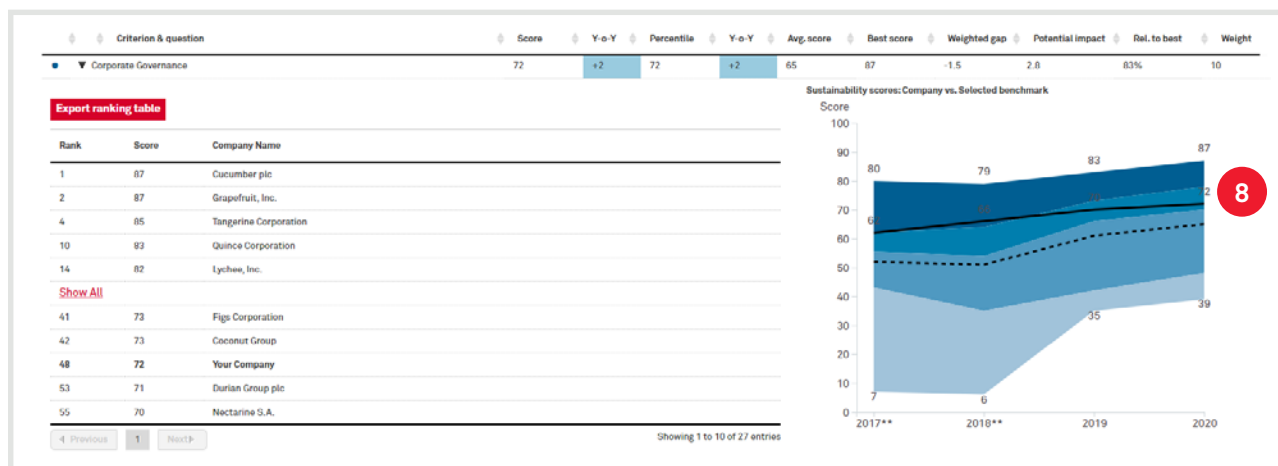
### Screenshot: BDB *Expert* – Your company vs. custom peer group



With the click of a button, you can easily compare the above results with your performance in your own industry only. Looking at the screenshot, you see that your company's score [8] consistently improved

over the last four years. The median and the average (broken line), however, are catching up with the company's score, which means that competition in your industry is getting tougher.

### Screenshot: BDB *Expert* – Your company vs. your industry



“We use the BDB *Expert* to perform a gap analysis against custom group scores and to analyze performance trends. We use it to prioritize areas of strength and improvement and to engage internal stakeholders on addressing the gaps.”

– Global sustainability manager at a North American computer and peripherals company

## Choose the service package that best meets your needs:

Benchmarking Database	BDB Basic	BDB Starter	BDB Expert
	Own Industry	Own Industry	All industries
<b>Parameters available</b>			
Weight (% of total score)	✓	✓	✓
Score	✓	✓	✓
Score change year over year (Y-o-Y)	✓	✓	✓
Percentile	✓	✓	✓
Percentile change year over year (Y-o-Y)	✓	✓	✓
Best score	Limited to company's industry	In company's industry with any regional filter applied	In selected peer group with any filter applied
Weighted gap to best performing company (score gap multiplied by weight)			
Average Score			
Company performance relative to best score in %			
Potential impact on total score if all gaps are closed			✓
Ranking table including absolute rank, ESG Score and company name	Limited to top 5 companies as well as 4 closest competitors	In company's industry with any regional filter applied	In selected peer group with any filter applied
4-year trend analysis chart of your company vs. your selected benchmark	Total and dimension	Total, dimension and criteria	
<b>Filter applicable to above parameters:</b>			
Methodology year	✓	✓	✓
Regions		✓	✓
DJSI Memberships			✓
Custom Peer Group (min 8 companies included)			
Export overview table as XLS file	Standard	With any regional filter applied	In selected peer group with any filter applied
Export ranking table as CSV file			✓
<b>Service fee</b>	Free of charge	EUR 990	EUR 2'990

### How do I access the database?

Access to the database is only available to companies assessed in the S&P Global Corporate Sustainability Assessment (CSA). The database can be accessed after registering on the CSA Portal. You can register or log in to your company's account by visiting <https://portal.csa.spglobal.com/survey>.

Access is provided to the latest assessment year data and where available historical data. Database access expires on August 31, 2021.

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### What if I purchase other services?

Upgrade from BDB *Starter* to BDB *Expert* at a reduced fee of EUR 2,000. BDB *Expert* access is provided free of charge with any order of a Company Benchmarking Report (CBR). Fees already paid for the BDB access will be deducted from any CBR fee ordered for the same assessment year.

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